

11th Annual UNPA Members' Retreat Sponsorship Opportunities

Wild Dunes Resort • Isle of the Palms • Charleston, S.C. • April 30-May 2



For more information and to take advantage of these great sponsorship opportunities, contact Kira Olsen, kira@unpa.com, 801.474.2572.



'Entire Event' sponsorship opportunities

Sponsorship opportunities are now available for UNPA's 11th annual members' retreat, to be held at the Wild Dunes Resort, an AAA Four Diamond-rated Boardwalk Inn, an intimate island resort just a short drive from historic downtown Charleston, S.C.

Sponsorships are an effective way to increase your company's visibility and get your products and services in front of a highly desirable and targeted audience: the UNPA membership and invited guests. Our membership continues to demonstrate that it is interested in doing business within the association with other best-in-class companies, and this is an efficient and affordable way to create lasting short- and long-term business relationships.

The venue is highly conducive to creating a one-of-a-kind event that can be customized to fit your specific business goals. Contact Kira Olsen to discuss placing and/or customizing your sponsorship opportunities.

Diamond: \$15,000+

- Company introduction during the program
- Premium website recognition
- Premium recognition on event app
- Premium recognition on program
- Logo recognition on signage
- PowerPoint slide recognition
- Tabletop for literature and/or samples

Platinum: \$10,000 - \$14,000

- Premium website recognition
- Premium recognition on event app
- Recognition on program
- Logo recognition on signage
- PowerPoint slide recognition
- Tabletop for literature and/or samples

Gold: \$5,000 - \$9,000

- Website recognition
- Recognition on event app.
- Recognition on program
- Logo recognition on signage
- PowerPoint slide recognition
- Tabletop for literature and/or samples

Silver: \$1,500 - \$4,000

- Recognition on event app.
- Recognition on program
- Logo recognition on signage
- PowerPoint slide recognition
- Tabletop for literature and/or samples

Day 1 sponsorship opportunities: Welcome reception, dinner, lawn games, live music and more!

Complete with the gentle ocean in the background, the Wild Dunes Grand Pavilion is a unique meeting space that showcases the coastal beauty of Charleston's Wild Dunes Resort!

Reception: Open wine & beer bar: **\$5,000**

Welcome Dinner: A "Taste of Charleston": **\$15,000**

Lawn Games: Life-size Jenga, Connect 4 and Cornhole lawn games placed around the Grand Pavilion Deck during the reception and dinner: **\$1,500**

Lanyard & Live Digital Caricature Badges: Live digital caricatures is a technological entertainment piece that allow guests to be entertained in full color! The digital caricature artist prints a glossy 4" x 6" print on-site and gives it to the guest in a plastic sleeve with your logo, co-branded with a UNPA lanyard, for a great conversation piece. And just like traditional caricatures, the print can be personalized with your logo and/or slogan. The entire process can be viewed on a TV monitor or projected onto a wall, so everyone can see the fun: **\$12,000**

Live Music Sponsorship

The Shem Creek Boogie Band is sure to get guests up on the dance floor. The band offers pleasant background music, but don't get too comfortable; after dinner, the dance party begins, and everyone in the room will be groovin' to classic rock 'n roll, R&B, funk, and contemporary tunes! **\$5,000**

The Gullah Singers **offer** a true "taste of Charleston," with the golden sounds of the **Voices of Deliverance!** Their a cappella vocals are the perfect authentic touch for any visit to South Carolina. The Voices of Deliverance have been entertaining audiences since 1978. Made up of some of the area's finest singers and musicians, they get rave reviews after each performance. **\$3,000**



Day 2 sponsorship opportunities: Meals, entertainment and 'open night' Charleston transportation

Breakfast: Sponsorship includes signage and tabletop cards, in addition to Gold Sponsor benefits: **\$6,000**

Lunch: Sponsorship includes signage and tabletop cards, in addition to Gold Sponsor benefits: **\$8,000**

Golf Tournament at The Links Golf Course: From the rustling palms lining lush, rolling fairways to a finishing hole overlooking the glistening Atlantic Ocean, the Links Course is South Carolina golf at its finest. May include golf swag of your choice (customized tees, golf balls, towels, hats/visors, etc.): **\$15,000+**

Boat Charter and Skeet Shooting: Aboard a private boat charter, guests will enjoy the wonderful views of the Intercostal Waterways of Charleston. Then, in the spirit of friendly competition, guests will take turns shooting skeet from the bow of the boat! **\$10,000+**

Bike Rentals: Provide a one-day bike rental coupon to all attendees. May include your choice of swag (water bottle, hat, sunglasses): **\$3,000+**

Charleston "Open Night" Transportation: May 1 of the retreat is an open dinner night. It's a great time for guests to head into historic downtown Charleston. Providing transportation will not go unnoticed by guest eager to explore. May include your choice of swag (selfie stick, t-shirts, zip-up hoodie or jacket): **\$3,000+**



Day 3 sponsor opportunities: Meals, closing reception, dinner and live music!

Breakfast Sponsor: Sponsorship includes signage and tabletop cards, in addition to Gold Sponsor benefits: **\$6,000**

Lunch Sponsor: Sponsorship includes signage and tabletop cards, in addition to Gold Sponsor benefits: **\$8,000**

Pepper Plantation: Closing Reception and Dinner: Located on the beautifully landscaped grounds of Pepper Plantation, this award-winning, barn-inspired pavilion is perfectly designed for hosting outdoor. Its deep low country-style porches, exposed wooden beams, massive fireplaces, fire pits and a beautiful waterfront gazebo help to create a unique backdrop for a truly Southern Affair! Includes transportation to and from venue.

Reception: Open wine & beer bar: **\$5,000**

Dinner: Traditional Low-Country Boil: **\$15,000**

Live Music Sponsorship

(We will make sure live music is different for each night)

The Shem Creek Boogie Band is sure to get guests up on the dance floor. The band offers pleasant background music, but don't get too comfortable; after dinner, the dance party begins, and everyone in the room will be groovin' to classic rock 'n roll, R&B, funk, and contemporary tunes! **\$5,000**

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