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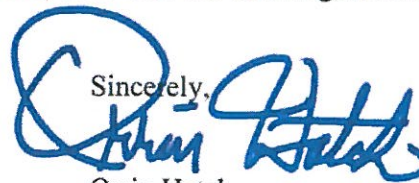
Mr. Loren Israelsen
Executive Director
Utah Natural Products Alliance
1075 Hollywood Avenue
Salt Lake City, Utah 84105

Dear Loren:

I wanted to take this opportunity to thank you for the great leadership that the Utah Natural Products Alliance (UNPA) and you have shown over the years.

As you know, I take a tremendous interest in the dietary supplement industry. I can attest to the fact that you do a tremendous job representing not only most of our great Utah supplement companies, but those nationally as well. In fact, UNPA's tremendous growth is a testament to your excellent work. From your pioneering efforts to get the Dietary Supplement Health and Education Act passed to your more recent efforts to expand research and speed development of analytical methods, UNPA has long been on the forefront of expanding markets, promoting sensible regulation and demanding quality.

I can always count on you for accurate, up-to-date information. That is a relationship I value. In short, I am proud to call UNPA and you friends and partners and I look forward to continuing to work with you toward our shared goal of keeping Americans healthy.

Sincerely,


Orrin Hatch
United States Senator

OGH/pkk