



中国健康促进与教育协会

China Association of Health Promotion and Education



中國中藥協會

China Association Of Traditional Chinese Medicine

## China Health Industry Technology & China Microecological Health Conference

Jan 22<sup>nd</sup> 2018 • The Great Hall of People China (Beijing)

**Organizers :** [China Association of Health Promotion and Education](#); [People Daily Press](#)

**Supporters :** [\(National\) Commercial Network Construction & Development Centre](#); [China Association of Traditional Chinese Medicine](#)

**Media :** [CCTV](#)

**Delegates & Attendees:** More than 2000 Industry Experts and Doctors, 20 Enterprises

**Background:** The China Association of Health Promotion and Education and the China Association of Traditional Chinese Medicine are preparing a white paper for a large scale statistical study supported by the central government regarding microecology and public health in China. The study will entail health product consumption data of millions of Chinese people as well as their healthcare needs and hospital visits. The goal is to compile healthcare metadata (consumption and treatment) in order to better understand the effects certain health products have in reducing healthcare needs.

### PRC Keynote Speakers :

He Lu Li, Former Vice Chairman of National People's Congress of PRC; Former Vice Chairman of National Committee of Chinese People's Political Consultative Conference;

Wang Long De, Former Vice Minister of Department of Health of China; President of Chinese Preventive Medicine Association; Chinese Academy of Engineering;

Yin Da Kui, Former Vice Minister of Department of Health of China; Honorary Chairman of Chinese Medical Doctor Association; Honorary Chairman of China Association of Health Promotion and Education;

Hu Jian Ping, Vice Director of Information Statistics Centre of National Health and Family Planning Commission of PRC;

Ding Gang Qiang, Director General of Nutrition and Health Division of Chinese Centre for Disease Control and Prevention;

Qian Jia Ming, Director of Division of Gastroenterology of Peking Union Medical College Hospital

### Agenda:

13:00 - 14:00: Check In

13:30: Guest Reception in VIP room

Host : CCTV Anchorwoman, OuYangXiaDan

14:00 - 14:05: Welcome Address

14:05 - 14:10: Former Vice Chairman of National People's Congress of PRC, He Lu Li

14:10 - 14:20: Medical Nutrition and National Strategy Development - Former Vice Minister of

Department of Health of China, Honorary Chairman of Chinese Medical Doctor Association,  
Yin Da Kui

14:20 - 14:40: Big Data Disease Prevention, Medical Reform, and Public Health - Vice  
Director of Research and Development Centre of National Health and Family Planning  
Commission of PRC, Yang Hong Wei

14:40 - 15:00: China Microecological Health Statistical Report and Health Promotion -  
Managing Director of World Data Centre of Microorganisms (Chinese Academy of Science),  
Ma Jun Cai

15:00 - 15:20: Microecological Promotion "Health China" by "Digital China" - Director of Health  
Promotion Division, National Commercial Networks Development Centre, Lu Qi

15:20 - 15:40: General Manager of Microecological Health Branch of China Health Promotion  
and Education Association "International Research and Development Centre of  
Microecological Health Establishment Ceremony"

15:20 - 15:40: American Expert TDB

15:40 - 16:00: Microecological Nutrition with Diseases Controls - Director General of Nutrition  
and Health Division of Chinese Centre For Disease Control and Prevention, Ding Gang Qiang

16:00 - 16:20: Improvement of Microecological Health from Natural Food Products - UNPA,  
Loren Israelsen

16:20 - 16:40: Japanese Expert TDB

16:40 - 17:00 Analysis on Disease Controls of Microecological Health Balance - Director of  
Division of Gastroenterology of Peking Union Medical College Hospital, Qian Jia Ming

17:00 - 17:15 Press Conference and Release Topic: "Chinese People's Microecological  
Health White Paper"

17:15 - 17:30 "Healthy China - Microecology" Promotional Video

17:30 - 17:50 Medical Representatives White Paper on Microbial Ecology of Chinese  
Residents

17:50 - 18:00 Break

18:00 - 18:10 CCTV Artists Association

18:10 - 19:30 Evening Reception

**Venue: Great Hall of the People**

